



**Columbia Yukon Explorations** is a Canadian mineral exploration company focused on the development of its **Storie molybdenum deposit** situated about 6 km southwest of Cassiar, British Columbia. Highlights of the updated NI 43-101 compliant Resource Estimate on the deposit includes the following:

- Measured and Indicated Resource of 139.82 million tonnes grading 0.064% Mo at a cut-off of 0.030% Mo
- Inferred Resource of 58.39 million tonnes grading 0.059% Mo at a cut-off of 0.030% Mo.

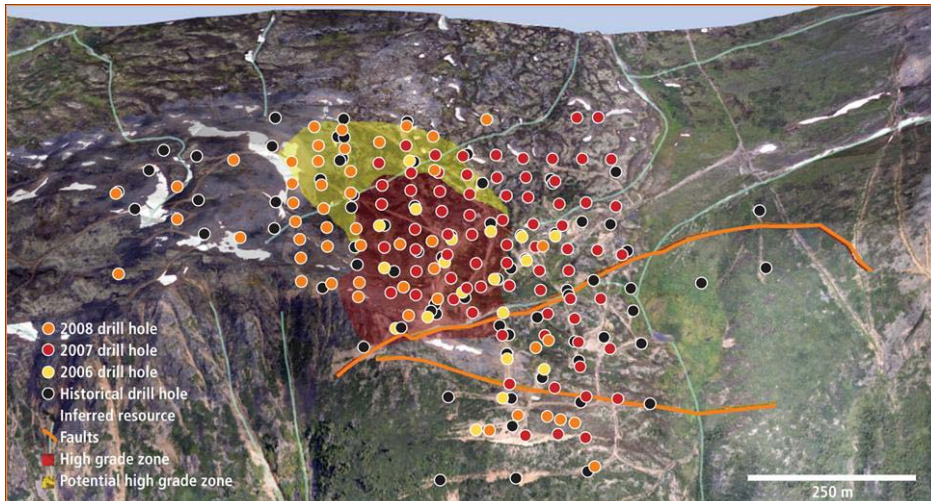
The Senior Management team is well-versed in financing and exploration activities, supported by a superior technical Advisory Board and a well funded treasury. Columbia Yukon has the building blocks in place to maximize the value of the Storie and other projects to create value for its shareholders.

**Strategic Objectives:**

Columbia Yukon continues to advance the studies and partnerships required to move forward on the planned strategy for the “Storie” molybdenum deposit. The following tasks outline the strategic objectives the Company is following:

- ✓ Completion of assays from 2008 drill program;
- ✓ Advanced metallurgical scoping study;
- ✓ Reclassified 2009 NI 43-101 Report dated April 15, 2009;
- ✓ Submission of Environmental Assessment permitting applications – Provincial and Federal;
- ✓ Completion of Traditional Knowledge study;
- SEPA negotiations with First Nations;
- Preliminary Economic Study;
- Development of an end user agreement.

*Drill Programs – 2008, 2007, 2006 and Historical*



**Share Structure - September 2010**

|                        |  |
|------------------------|--|
| Trading Symbols:       | TSX-V: CYU<br>FSE: VOR.F<br>OTC.PK: CYUXF.PK |
| Share Price:           | \$ 0.13 (TSX-V)                              |
| 52-Week High /Low:     | \$ 0.315 / \$ 0.105                          |
| Market Capitalization: | \$ 5.47 Million                              |
| Shares Outstanding:    | 42,095,606                                   |
| Warrants:              | 3,100,000                                    |
| Options:               | <u>3,639,000</u>                             |
| Shares Fully Diluted:  | 48,834,606                                   |

**Top Three Reasons To Invest In CYU:**

**1. Depth and Breadth of Senior Management Team:** Experienced in raising venture capital for development projects, including mineral resource projects. The management group has been involved in managing and directing public companies for many years. CYU’s management also includes the geological and engineering expertise needed to advance the Storie project.

**2. Molybdenum Fundamentals:** The current robust market for moly makes large tonnage, lower-grade moly deposits producing clean, primary concentrates particularly attractive. Demand for moly is growing at a strong pace, with China fueling the market, especially in light of tougher export restrictions from moly mines in China. Current market pricing of moly is expected to increase in the foreseeable future, with increasing demand from pipeline construction and other users in the energy sector.

**3. The Property:** The topography and the outcropping nature of the deposit make the Storie Deposit particularly amenable to open pit mining. This also allows the project to have immediate cash flow in its initial few years of operation. A low stripping ratio and proximity to existing infrastructure would result in a lower overall cost per tonne.

**Molybdenum Facts:**

“Moly” is a chemical element that can withstand extreme temperatures without significantly expanding or softening. It is in strong demand for use in the manufacture of oil drill rigs, oil & gas pipelines, nuclear power plants, aircraft parts, electrical contacts and industrial motors. Molybdenum reached a high of \$40+ per pound in June 2005 before it retreated to \$8/lb in April 2009 during the metals market correction. It has recovered steadily since its low and currently has a value of approximately \$15.75 per pound as of Sept. 2010. Moly is produced primarily in China, the US, Chile and Canada.



# COLUMBIA YUKON EXPLORATIONS INC.

www.columbiayukon.com  
TSXV: CYU



The Storie Property consists of nineteen mineral tenures, with a total area of 5095.67 ha. Columbia Yukon acquired the rights to explore and develop the Storie Molybdenum Deposit in March, 2006. In October 2007, CYU announced it had accelerated the payment, expenditures and share issuances under this agreement and now owns a 100% interest in the property subject to a 2.5% net smelter return. CYU's obligations under the five year agreement were completed in less than two years.

Historic exploration was conducted covering the periods from 1959 to 2005. Columbia Yukon completed 25,000 metres of drilling in the 2007 season, which resulted in the discovery of a higher grade zone in the westerly half of the Storie deposit.

A 2008 drill program successfully outlined significant new tonnage of resources. A total of 20,655 m of drilling was completed by Columbia Yukon in 49 NQ holes, bringing the total amount of Columbia Yukon drilling to 48,681 m. Six of the core drill holes were for infill drilling in the centre of the known Storie deposit, with the objective of upgrading part of the resource from Indicated to Measured category. The remaining 43 holes were drilled at the outside of the known limits of the deposit with the objective of potentially expanding the zone of mineralization. The drill program was successful and resulted in a 2009 updated NI 43-101 report which can be found on the Company website ([www.columbiayukon.com](http://www.columbiayukon.com)) or Sedar ([www.sedar.com](http://www.sedar.com)).



Drilling to date has resulted in the Storie molybdenum project becoming **one of the largest pure primary molybdenum deposits in Canada**. As well, it should be noted that Columbia Yukon is extremely encouraged with the fact that the deposit is still open to the South.

- **Mr. Mason** is Chairman of Columbia Yukon Explorations Inc., President and CEO of Waterfront Capital Corporation and President, Director and sole shareholder of Criterion Capital Corporation, a private investment and financial consulting company. Former President and CEO of Clearly Canadian Beverage Corporation, Mr. Mason has spent many successful years in the public and private financial arenas.
- **Mr. Coombes** is President and a Director of Columbia Yukon Explorations Inc. as well as President and a Director of four other junior publicly traded resource companies. Mr. Coombes is an experienced entrepreneur and fundraiser and has been involved in mineral exploration and junior exploration company management for the past 15 years.

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## Management & Directors

Douglas L. Mason, *Chairman*  
Ronald A. Coombes, *President & CEO*  
Sead Hamzagic, *CFO*  
Bruce E. Morley, *Director*  
Benjamin Ainsworth, *Director*  
Ed Yurkowski, *Director*

## Adisory Board:

Henry Ewanchuk, P.Eng  
Ed Yurkowski, PEng

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